

## WHY THE SALVATION ARMY?

*"The Salvation Army is the most effective organization in America. No one even comes close to it in respect to clarity of mission, ability to innovate, measurable results, dedication, and putting money to maximum use."*

*– Peter Drucker*



Established in 1865, The Salvation Army is ranked as one of the most trusted and enduring institutions in the United States, meeting the spiritual, physical, financial, and social needs of 30 million people every year. We are the nation's leader in social services, active in every ZIP code in America. Our approach to helping families out of intergenerational poverty comes from knowing what works and dedicating our frontline services to those evidence-based practices.



## THE PATHWAY OF HOPE IS:

- *An initiative to break the cycle of intergenerational poverty*
- *Addressing the root causes of poverty in addition to our history of compassionate serving*
- *Using evidence-based interventions and measuring outcomes*

CONTACT:

ADDRESS:

Find out more today at  
[SalvationArmyUSA.org/Pathway](https://SalvationArmyUSA.org/Pathway)

Today, **1 in 6** Americans live in poverty,



including **22 percent** of our children.



PATHWAY  
— OF —  
HOPE

## THE POVERTY EPIDEMIC

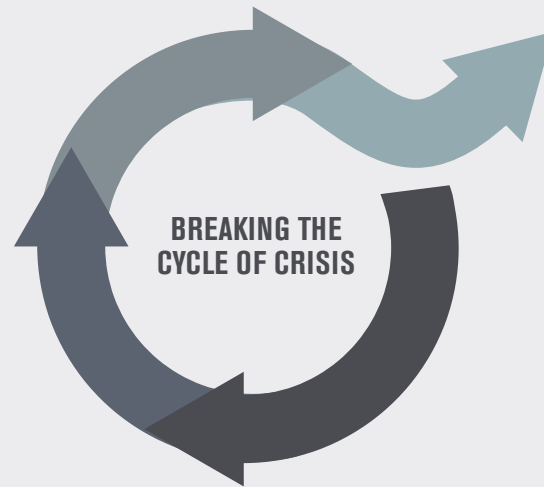
Among the world's 35 wealthiest countries, the United States has the second-highest child poverty rate. And children who live in poverty for half their lives are 32 times more likely to remain in poverty. Which means the epidemic is passed down from one generation to the next, over and over again. The cost to those families who are trapped in the cycle of poverty is staggering, but we must also consider that the effects of child poverty cost our country nearly \$500 billion per year.



### POVERTY COSTS AMERICA

**\$500 BILLION PER YEAR**

## PATHWAY OF HOPE



The Salvation Army's Pathway of Hope initiative marks a pivotal shift from treating the symptoms of poverty to preventing the epidemic at its root. By helping families overcome barriers like unemployment, unstable housing, and lack of education, we can break the cycle of crisis and vulnerability, leading families instead down a path toward increased stability and, ultimately, self-sufficiency – a Pathway of Hope that will profoundly affect generations to come.

## THE APPROACH

The Pathway of Hope approach includes:



Catalyzing community collaboration in service of shared clients



Bringing all The Salvation Army's internal resources to bear, aligned to the goals of clients



Moving families from crises and vulnerability to stability and eventually self-sufficiency, tracking family progress along the way



Focus on hope as a measured outcome, which represents the distinctly relational, spiritual outcome that The Salvation Army seeks in the work it does



Strengths-based case management services

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