2019 Central Virginia Annual Report
Dear Friends,

We are pleased to share with you The Salvation Army of Central Virginia's 2019 Annual Report. As we reflect on all the ways we have served OTHERS in 2019, we are extremely grateful for the support from our volunteers and donors that made it possible. Your generosity enables us to be caring and compassionate servants for thousands of individuals and families. The stories and overview in this annual report reflect the impact your generosity has in our community every day.

For more than 133 years, The Salvation Army of Central Virginia has served on the front lines, offering care and hope for those in need. From providing safe shelter and food for families struggling with a housing crisis, to empowering the youth of our community at our Boys & Girls Club in Church Hill, we continue to Do The Most Good in our community each year.

As Laura and I plan our transition to provide leadership for The Salvation Army of Hampton Roads, we want to say “Thank You” for your ongoing service and support of The Salvation Army of Central Virginia! Captains Jason and Bethany Burns will be arriving to Richmond in July to provide future leadership of The Salvation Army of Central Virginia. We are confident that you will welcome their family with opened arms as you did ours in 2017.

Captains Jason and Bethany Burns have been officers since 2008 and were commissioned as part of the God’s Fellow Workers session. Their first appointment was in Memphis, TN as Corps Officers and Kroc Administrators followed by Danville, KY as Corps Officers. They served overseas in Lisbon, Portugal as Regional Officers, and most recently in Charleston, SC as the Corps Officers.

Captains Burns have three wonderful children and a loveable 10-year-old Chocolate Labrador. They understand that the life of a Salvation Army Officer is full of excitement and challenges, but they also are humbled that God has chosen them for the adventures they have experienced in The Salvation Army. They look forward to continuing to do the most good here in Central Virginia.

Together, we can “Do The most Good” in serving our community!

Blessings,

Majors Donald & Laura Dohmann

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Introducing New Commanding Officers

The Salvation Army, an international movement, is an evangelical part of the universal Christian Church.

Its message is based on the Bible.

Its ministry is motivated by THE LOVE OF GOD.

Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

Our Mission
Statement of Financial Activities

*Fiscal Year Ended September 30, 2019

Revenue

$2,905,060  Public Support
$1,379,198  Donations In Kind
$183,645  Special Events
$171,699  Federal Funds/United Way
$88,946  Fees/Grants from Government Agencies
$3,926,670  Transfers from Other SA Units
$159,175  Other Revenue

TOTAL SUPPORT & REVENUE:  $8,814,393

Expenses

$2,032,160  Personnel
$3,680,789  Other Programs & General Expenses
$3,073,114  Transfers to Other SA Units

TOTAL EXPENSE:  $8,786,063

$28,329  Surplus of Revenue over Expenses
$90,063  Cash Balance Beginning FY 2019-2020

*unaudited financials

Planned Giving

Some people’s legacies are engraved on monuments. But yours will be written on lives. Now and in the future, your assets can help you, your family and countless people in need.

To find out more about wills, gift annuities, estate planning or other ways to plan your legacy, please contact us today for additional information.

Deborah Williamson
Associate Planned Giving Director
202-774-6525
deborah.williamson@uss.salvationarmy.org

Annual Giving

Gifts by check or credit card are the most popular ways to give, however gifts of other assets can help you save even more. Gifts of stock, bonds, mutual funds and other assets such as real estate, jewelry or art that have increased in value since you have owned them can result in even greater tax savings.

For our friends over the age of 70, it is possible to make tax free charitable gifts directly from your IRA. Funds donated in this way will never be subject to income or estate tax. We also offer NAP credits in select locations that provide state tax credits equaling up to 65% of the donation that may be applied against your state income tax liability. Consult your tax advisor for more information.

To find out more about ways to make your annual gift to The Salvation Army, please contact:

Kim Wentz
Senior Regional Resource Development Director
804-400-5992
kim.wentz@uss.salvationarmy.org
Changing Lives
Richmond Shelter Program

“...The Salvation Army not only accepted me with open arms, but when my pregnant daughter needed help, they were there too. Thank you for caring for me and my family.”

LaShaunda Simpson and her family had a stable house of their own, but when her hours were reduced at work, she began to struggle financially. Unsure of what the future would bring, the Simpsons began staying with family members, in motels and even sleeping in their car on occasion.

LaShaunda credits the Lord for bringing her to The Salvation Army - the right place at the right time. As soon as she walked in, she received case management and a safe, secure place for her family to stay that same evening. When LaShaunda’s pregnant daughter also became homeless, she was able to gain safe shelter alongside her mother at The Salvation Army.

Things are looking up for the Simpsons, who now have their own place to call home. LaShaunda is continuing with her schooling to advance her career as a Certified Nursing Assistant. She is excited about her two daughters’ future as one graduates high school and the other prepares to welcome her first child into the world.

What a blessing to celebrate these new beginnings in a home of her own!
Services to Individuals

Family Services & Shelter Programs
2,434 Individuals Served (unduplicated)
16,392 Meals Served
874 Households Provided Utility Assistance
365 Individuals Provided Shelter (unduplicated)
217 Men Provided Shelter
74 Women Provided Shelter
74 Children Provided Shelter
106 Individuals Placed into Permanent Housing
36 Households Provided Rent/Mortgage Assistance

Boys & Girls Club
305 Youth Members
29% Members Achieved Honor Roll
31% Members Achieved Scholar Roll
19 Members Received Academic and Citizenship Awards
50 Members Increased Academic Performance by at Least One Letter Grade
28 Members Attended Summer Adventure Camp

Worship
44 Jr. Soldiers on Roll
158 Sr. Soldiers on Roll
8 Adherents on Roll
210 Total Members
4,496 Sunday School Attendance (duplicated)
4,961 Sunday Worship Service Attendance (duplicated)
2,473 Music and Performing Arts Lessons Provided (duplicated)

Volunteers
2,724 Christmas Volunteers
10,896 Christmas Volunteer Hours
5,937 Total Volunteers
13,900 Total Volunteer Hours

Serving In Spirit

Throughout the year, The Salvation Army Central Virginia’s Citadel Corp offers a place for spiritual development for youth and adults alike.

Youth enjoy weekly music and character building programs. Weekly worship and Sunday school is offered for spiritual connection, and adult members have several opportunities for fellowship throughout the month.

Members also regularly visit the Hunter Holmes McGuire VA Medical Center to have fellowship with hospital residents. From sharing a hot cup of coffee and donut, to delivering valentines, the Corp’s community involvement programming offers compassion to our Veterans all year long.

For more information on worship offerings, visit virginiasalvationarmy.org/richmondva.
Making Christmas Wishes Come True

Christmas morning should be a time of joy and laughter for children as they open brightly wrapped presents, but not every family can provide that experience for their kids. This year through our generous donors, volunteers and community partners we were able to provide over 60,000 gifts to thousands of individuals and families in the Greater Richmond area.

The Christmas season is a time of year where we continually see opportunities to bring hope to people. This year, in addition to bringing presents to families, we offered prayer request cards for individuals to fill out. The prayer requests ranged from praying for a job, to praying for their kids, to getting out of a bad situation. Completed cards hung on Christmas trees and were prayed over weekly by volunteers, staff and clients alike.

The Schwartz family has been volunteering with The Salvation Army’s Christmas Assistance programs for four years. Immediately, their children loved volunteering and being able to have a positive impact in someone’s life. While the Schwartz’ daughters love treasure hunting for the perfect gifts for Angel Tree recipients, their sons love being behind the scenes moving the large pallets.

The Angel Tree Program opened the family’s eyes to the need in the community, as well as the generosity the community provides, for those unable to provide Christmas gifts for their family. Their volunteer experience has especially impacted the oldest daughter, Lauren, who is interested in pursuing a career in the non-profit sector after graduating from school.

After seeing the value in supporting others as a family, the Schwartz decided to make volunteering a part of their annual Christmas tradition. “We are thankful to be a part of the Angel Tree program and volunteering has become a Christmas tradition that we look forward to every year!,” said Faith.

In 2019, nearly 6,000 individuals, including the Schwartz, volunteered in support of our programs. We are so grateful for our caring and passionate volunteers who help us do the most good throughout Greater Richmond!

Joy of Service

“We volunteer as a family because it’s important for us to work together and experience serving others together.”

-Faith Schwartz, Christmas Program Volunteer

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2019 marked an exciting turning point for The Salvation Army Boys & Girls Club. The Club, which has been serving children in the city’s East End since 1920 and at its current R Street location since 1971, underwent an expansive 15 month renovation. The $8 million project reached completion in April 2019 and added 8,000 square feet of program space.

Boys & Girls Club members eagerly returned to their favorite afterschool programming, but with many new features to enjoy. The renovated facility includes a year-round indoor aquatics center, STEM studios, recording and dance studios, expanded space for teenage members, and an updated gymnasium. The space also offers versatile classrooms and a fitness studio for the community to enjoy.

The new space will continue to provide opportunities for members to reach their full potential through both educational and recreational programming. While the Boys & Girls Club still creates a safe and encouraging environment for Richmond’s youth, the increased quality of space, equipment and program opportunities will help foster bright futures for many generations of members to come.

Thank you to all donors who generously supported this campaign to invest in the futures of children, families and community at The Salvation Army Boys & Girls Club.*

*Donors listed gave at the $1,000 level or higher.
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LOCATIONS OF SERVICE

Central Virginia Area Command
Richmond Shelter, Family Services & Administration
2 West Grace Street ~ Richmond, VA 23220
(804) 225-7470
Salvation Army Officers: Majors Donald & Laura Dohmann

The Salvation Army Boys & Girls Club
3701 R Street ~ Richmond, VA 23223
(804) 222-3122

The Salvation Army Richmond Citadel Corps
5327 Orcutt Lane ~ Richmond, VA 23224
(804) 745-5524
Salvation Army Officer: Captain Jennifer Duelley

The Salvation Army Tri-Cities Service Center
1228 South West Street ~ Petersburg, VA 23803
(804) 732-8449

The Salvation Army Hopewell Service Center
224 N. Main Street, Suite 218 ~ Hopewell, VA 23860
(804) 452-0232